Adriene Jay Boutique • Akamai Coffee Company • Alice in Hulaland • Aloha Boards • Aloha Intention • Aloha Maui Creations • Aloha Nectar • Altitude • Ameritone Maui • Antique Boutique • AquaLuxe808 • Area808 Designs • Art On Market • Avita Natural Products • Bamboo Fresh • Bark Aloha • Beans Up Coffee • Betts Cruz Original Photography • Biasa Rose Boutique • Big Kahuna Adventures Hawaii • Binky's • Bistro Casanova • Blue Ginger Designs • Boutique Aloha • Caring Hands Maui • Coffee Works • Collections • Color Nail Salon Spa • Cones on Kihei • Crystal Dreams • CUT Market • Cymz\_Sweet\_Kre8tionz • Da Kine Paints • Da Vine Art • Designing Wahine Emporium • Desis Island Gifts • Dragon's Den Herb Shop • Droplets. • EKHOZ • Fine Island Properties • Fleur De Lei • Fresh Island Art • Gallerie 505 • Gecko Trading Co Boutique • Go Cycling Maui/Maui Cyclery • Goin Left • Great Styles and Cuts • Green Dreams Market • Green Ti Massage • Green Wall Designs • Gypsea Sol Maui • Gypsy Maui • Hairways • Hale Zen • Haliimaile Distilling Company • Hawaii Jewelers • Hawaii Pacific Parks Association • Hawaii S Dit Da Jow • Headquarters Maui • Heart in Paia • Hi-Tech Surf Sports • Holiday and Company • Home Remedies Interior Design • Hui No'eau Visual Arts Center • IBS School of Cosmetology and Massage • iCell Hawaii • If The Shoe Fits • Imports Gift Shop • Independent Market Mentor for Monat • Indigo Paia • IB,S Kitchen • IJC Hawaii • Joy of Recycling • Kai Pua • Karen Maui Island Gift Shop • Keliki • KJB Paia Clothing Boutique • Koho Grill and Bar • Kohola Brewery • Kumu Farms • Lahaina Printsellers • Lele by Adelina a Mare • Lennons' - Rice to Diamonds • Leola Of Hawaii • Leslie's Family Funwear • Local Motion Hawaii • Lono's Rolling Stove • Luna & Tide • Maalaea Harbor Activities • Maui Art & Gifts • Maui Cattle Company

# JOIN US!

Register your business with Shop Small Maui by visiting

shopsmallmaui.com/register.

Maui Charmed • Maui Coffee Roasters • Maui Craft Tour • Maui Fine Art • Maui Gallery • Maui Gift and Craft Fair • Maui Hands • Maui Koa Gift & Decor • Maui Market Delivery • Maui Moonbeams • Maui Pool Supplies • Maui Pueo Designs • Maui Thing • Maui Tropical Plantation Country Store • Maui Wine • Mike Carroll Gallery • Mike's Hong Kong Bistro • Mill House Roasting Company • Miyako Sushi • Mo 'Ono Hawai'i • Mobi PCS • Mystery Maui • Nagasaki Designs • Na'ike • Native Intelligence • Nectar Creations • Nectar Resort Line • Nuage Bleu • Obachan's • Oceania Maui • Paia Style • Paia Surf Vacation Home • Paia Town Association • Paradise Pawn Shop • Paradise Tattoo • Pearl Butik • Pearl Seaside • Pele's Other Garden • Perfection Bra Fitting Salon • Pi Artisan Pizzeria • Playa Aloha • POME Maui • Precision Goldsmiths • Puamana Nani • Puka Puka • Pu'u O Hoku Ranch • R2H: Experiencing the Road to Hana & Beyond • Request Music • RevitalizeMaui Center for Longevity Medicine and Aesthetics • Revive Boutique • Sabado Studios • Safety First Drivers Education • Sandee Sheets Maui • Sassabella Boutique • Seashore Couture Maui • Sew Special • Shapers • Shore Play Maui • Soley Aloha Boutique and Gallery • South Maui Bicycles • Southern Praying Mantis of Hawaii • Sun Showers Paia • Surfside Deli • Swan Interiors • Sweet Frog • Tamara Catz • Tante's Restaurant • The Foam Company • The Man Cave • The Mercantile • The Pet Shop • The Wine Corner • Tiny Tots Hawaii • To The Moon And Back • Tri Paddle Maui • Ultimate Air Maui • Ultra Hawaii Maui Embroidery & Trophies • Usborne Books and More • Vidad's Local Kine Grindz • Vitality Wellness Maui • Waikapu Pickles • Wailuku Coffee Company • Wings Hawaii Design Studio • Wo Hing Museum • YNVU Clothing Company







# SHOP A LINE SMALL MAKE A BIG DIFFERENCE.

Information for Merchants





# What is the Shop Small Maui campaign?

# Shop Small Maui is a campaign sponsored by the County of Maui to encourage Maui residents and tourists to spend their money at locally owned stores.

Spearheaded by the County of Maui Mayor's Office of Economic Development, our goal is to bring attention to the importance of our friends and neighbors who are small business owners. These hardworking individuals give our island home a sense of community, and contribute to our local economy in many ways. Initiated by American Express and now adopted by many communities and governments, the Shop Small campaign is a national, year-round celebration of small business owners everywhere.

# Why should I register my business?

# Because you will receive a FREE extra layer of advertising and PR opportunities by doing so.

By registering your business on shopsmallmaui.com, you will receive **FREE** promotion of your business through:

- Partners, retailers and sponsors
- Business directory on our website www.shopsmallmaui.com
- Social media (Facebook, Instagram, etc.)
- Radio/Newspaper advertising
- Info booths at community events (staffed by Maui County staff)

Maui County will promote the Shop Small Maui campaign throughout 2020, with a special marketing period in Oct. and Nov.





















# How can my business participate in Shop Small Maui?

### Go to <a href="mailto:shopsmallmaui.com/register">shopsmallmaui.com/register</a> to sign up!\*

- \*2019 Shop Small businesses do not need to re-register.
- Your business will be added to our Shop Small Directory and promoted on our social media.
- Upon registering as a Registered Retailer, you will receive **FREE** Shop Small Maui Posters. **Hang these posters in visible spots at your business.**
- **Download FREE online promotional materials** by registering your business with the American Express Shop Small campaign (optional).

# Does it cost anything to participate? What's the catch here?

## There's no catch - participation is absolutely FREE for all local businesses.

It is the County of Maui's intent to help our locally owned businesses thrive throughout the year. When local businesses succeed, our entire community reaps the benefits.

For more information, please contact Tokie Ogawa, Business Development Specialist for the County of Maui Mayor's Office of Economic Development.

Physical Address: 2200 Main St Ste 305

Wailuku, HI 96793

Office: (808)270-7415 Cell: (808)269-2557

tokie.ogawasidney@mauicounty.gov